



CAQA Digital Solutions & Technology Services



Driving Digital Transformation in Education & Training

Advance your training organisation with future-ready technology solutions designed for the education and VET sector. CAQA blends deep sector expertise with innovative digital capabilities to help RTOs, TAFEs, Universities, and training providers achieve compliance, growth, and outstanding learner experiences.



OUR SERVICES



Student Management Systems (SMS) Integration

Streamline compliance and operations with seamless SMS implementation.

- Support for leading platforms including VETtrak, Axcelerate, and Wisenet
- Data migration, workflow customisation, and ASQA-ready reporting
- User training, onboarding, and long-term support



Learning Management Systems (LMS/Moodle) Setup & Customisation

Deliver engaging online and blended learning experiences.

- Moodle and LMS solutions tailored for RTO, CRICOS, ELICOS, and Higher Education
- Course design, branding, mapping, and compliance-aligned setup
- Mobile-friendly platforms with digital assessments and content conversion



Website Development for Education Providers

Enhance your compliance and digital presence with professional websites.

- Launch-ready packages for new providers
- ESOS/CRICOS-compliant design with enrolment portals and course landing pages
- SEO, LMS/SMS integration, and ongoing management support



Online Assessment Platforms & E-Portfolios

Deliver secure and compliant digital assessment solutions.

- Cloud-based tools mapped to training package requirements
- Evidence collection, plagiarism detection, and assessment tracking
- E-portfolios showcasing workplace skills and lifelong achievements



Digital Marketing & SEO Services

Expand your reach in the competitive education market.

- SEO strategy and keyword optimisation for student audiences
- Targeted advertising campaigns on Google, LinkedIn, and Facebook
- Content creation, social media engagement, and brand reputation management
- Conversion tracking, analytics, and performance reporting



Virtual Classroom Setup & Support

Transform traditional teaching with interactive online delivery.

- Zoom, Teams, and bespoke digital classroom solutions
- Support for breakout rooms, whiteboards, recordings, and engagement tools
- Trainer and learner onboarding with expert digital pedagogy support

What's Included

- ✓ Expert consultancy, design, and implementation tailored to your organisation
- ✓ Setup, integration, and configuration of chosen SMS, LMS, or digital platforms
- ✓ Compliance-focused solutions aligned with ASQA, ESOS, and CRICOS standards
- ✓ Training for staff, trainers, and administrators on new systems
- ✓ Ongoing technical support, updates, and troubleshooting

What's NOT Included

- ✗ SMS or LMS software licence costs (paid directly to the provider)
- ✗ Ongoing hosting or third-party subscription fees
- ✗ Non-educational IT infrastructure (general networking, hardware, etc.)
- ✗ Content creation beyond agreed scope (e.g., full course development)
- ✗ Long-term IT management outside digital education solutions

Why Choose CAQA?

Proven expertise in digital transformation for education providers

Full-service integration, customisation, and compliance focus

Ongoing support and sector innovation for sustainable growth

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CAQA – Digitally
Empowering Education
Providers, Students,
and Staff Nationwide

