

CAQA



International Services

**Unlock Global
Opportunities
in Education
& Training**



Expand your reach and grow internationally with CAQA International Services - your complete partner for navigating the complex international education landscape. We help RTOs, TAFEs, universities, and training organisations succeed through strategic partnerships, offshore delivery, international student recruitment, and compliance with global standards.

— OUR SERVICES —



International Partnership Development

Forge strategic global alliances.

- Support for MOUs, joint ventures, and transnational pathways
- Market research and partner evaluation across Asia-Pacific, Europe, and the Americas
- Advisory for articulation agreements and franchise models



Offshore Delivery Consulting

Deliver high-quality education across borders.

- Guidance on regulatory frameworks and market-entry requirements
- Curriculum adaptation, resource mapping, and cultural engagement strategies
- Staff training, operational setup, and compliance monitoring



International Student Recruitment Strategies

Boost enrolments with proven recruitment expertise.

- Agent channel management and training
- Targeted digital campaigns and online presence
- Conversion funnels, student support materials, and orientation programs



Cross-Border Education Compliance

Stay compliant in every jurisdiction.

- ESOS and CRICOS compliance for Australian providers
- Support for in-country regulations, approval processes, and risk management
- Quality assurance audits and legislative mapping



Global Qualification Recognition Support

Build credibility worldwide.

- Guidance on AQF alignment and international credential frameworks
- Qualification recognition support with overseas regulators and employers
- Credit transfer, RPL, and mobility pathways



International Accreditation Assistance

Achieve and maintain global recognition.

- Mapping to international standards and audit readiness
- Documentation, self-study, and evidence preparation
- Liaison with accreditation bodies and continuous improvement planning

What's Included

- ✓ Expert consultancy across international partnerships, compliance, and delivery
- ✓ End-to-end support for ESOS/CRICOS and global accreditation processes
- ✓ Recruitment strategy design, agent management, and marketing advisory
- ✓ Staff training and capability-building for offshore operations
- ✓ Documentation, audit support, and governance frameworks

What's NOT Included

- ✗ Direct student recruitment or agency commission payments
- ✗ Visa or immigration processing services
- ✗ International travel, accommodation, or event hosting costs
- ✗ Legal representation outside agreed advisory scope
- ✗ Long-term management of overseas campuses or operations

Why Choose CAQA?

Deep expertise in international education and compliance

Proven track record supporting cross-border ventures and partnerships

End-to-end project management for sustainable global success

CONTACT US:

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CAQA – Your Trusted Partner
for Global Education Excellence

